



MONTANA
STATE UNIVERSITY

College of
ENGINEERING



Montana State Racing

Sponsorship Packet 2021-2022



Bobcat Motorsports
220 Roberts Hall
P.O. Box 173800
Bozeman MT, 59717-3800
bobcatmotorsports@gmail.com



Bobcat Motorsports is a race team that competes in the Baja Society of Automotive Engineers competitions. The team gives students hands on experience with race car design, fabrication, and competition. Every year our team must design and build a new car from the ground up.

Traditionally, in the first semester our team does rigorous analysis to design the entire vehicle. Coming into the following semester the team manufactures the chassis and all integrated parts on campus. Once the car is assembled we put all of our hard work to the test and get the car tuned for competition against teams from all around the world.

We invite you to take advantage of this remarkable educational experience by becoming a Bobcat Motorsports sponsor.

Joining with Bobcat Motorsports would allow your company to increase its overall visibility and brand awareness in the automotive industry, and place your product and services directly in the hands of individuals that have a passion for motorsports. On top of that, you are helping shape the students to be potentially valuable employees in the future. Together, we believe our partnership will help grow the industry and help students flourish outside of college.



Sponsorship Overview



Bobcat Motorsports offers four basic corporate sponsorship packages to fit your company's individual budget and needs. We also offer several contribution levels for personal donors.

Sponsorship packages:

- Platinum Sponsorship
- Iridium Sponsorship
- Titanium Sponsorship
- Magnesium Sponsorship

Sponsorship contributions can be made through:

- Monetary donation
- Product donation equivalent to sponsorship level and current market value
- Equipment or service donation equivalent to sponsorship level and current market value
- A combination of the above items



Each sponsorship package is carefully outlined in the remainder of the packet to showcase the benefits of being our partner.

If you have any question or require further information, please contact:

Nick at 253-244-8892 or by email at bobcatmotorsports@gmail.com

Sponsorship Tiers

Magnesium Sponsorship - \$250

- Company name with link on website
- Team photo

Titanium Sponsorship - \$500

- Small logo on car
- Small logo trailer and sponsor banner
- Team photo
- Company profile and link on team website

Iridium Sponsorship - \$1000

- Medium logo on car
- Medium logo on trailer and sponsor banner
- Framed team photo
- Company profile and link on team website

Platinum Sponsorship - \$2000

- Large logo on car
- Large logo on trailer and sponsor banner
- Framed team photo
- Company profile and link on website
- Use of a Bobcat Motorsport car for company events

Individual Donation - \$1 to \$250

- All Individual donations are recognized on the website and social media.





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2021 - 2022 Season Sponsorship Agreement

Company Name: _____

Contact Name: _____

Phone: Work (_____) _____ - _____ Cell (_____) _____ - _____

Company Address: _____

E-Mail: _____

Select Level of Corporate Sponsorship:

☐ Magnesium \$250 ☐ Titanium \$500 ☐ Iridium \$1000 ☐ Platinum \$2000

Select Level of Individual Sponsorship:

☐ \$20 ☐ \$50 ☐ \$100 ☐ \$200

How Contribution Will Be Made:

☐ Monetary Donation ☐ Product Donation ☐ Equipment/Service Donation

If Monetary: ☐ Check ☐ Cash

Checks written out to “MSU Alumni Foundation” please.

Amount Donated: _____

Special Terms: _____

MSU Alumni Foundation Tax ID# 81-6001649