



Montana State Racing



Sponsorship Packet 2026-2027



WHO WE ARE

Bobcat Motorsports was founded in 2008 to partner with Montana State senior design to engineer and manufacture a fully functional Baja car and compete in SAE-sanctioned events across the country. The club is entirely student led. Through the club, every member has the opportunity to design, manufacture, and develop the technical problem solving and project management skills that apply directly in industry. Bobcat Motorsports is the largest student-run extracurricular at Montana State University, developing undergraduate students each year and providing them with key skills they will use in everyday engineering practice.



WHAT IS BAJA

Baja SAE is a collegiate engineering competition where students design and fabricate an off-road vehicle built to withstand severe physical stress across multiple dynamic events. Teams are also scored on Design, Cost, and Sales Presentation, with the competition ending in a four-hour Endurance race. Replicating a realistic engineering scenario, the program requires students to balance strict regulatory requirements with performance optimization. Baja SAE bridges the gap between theory and industry by giving students hands-on experience in design, project management, and execution.

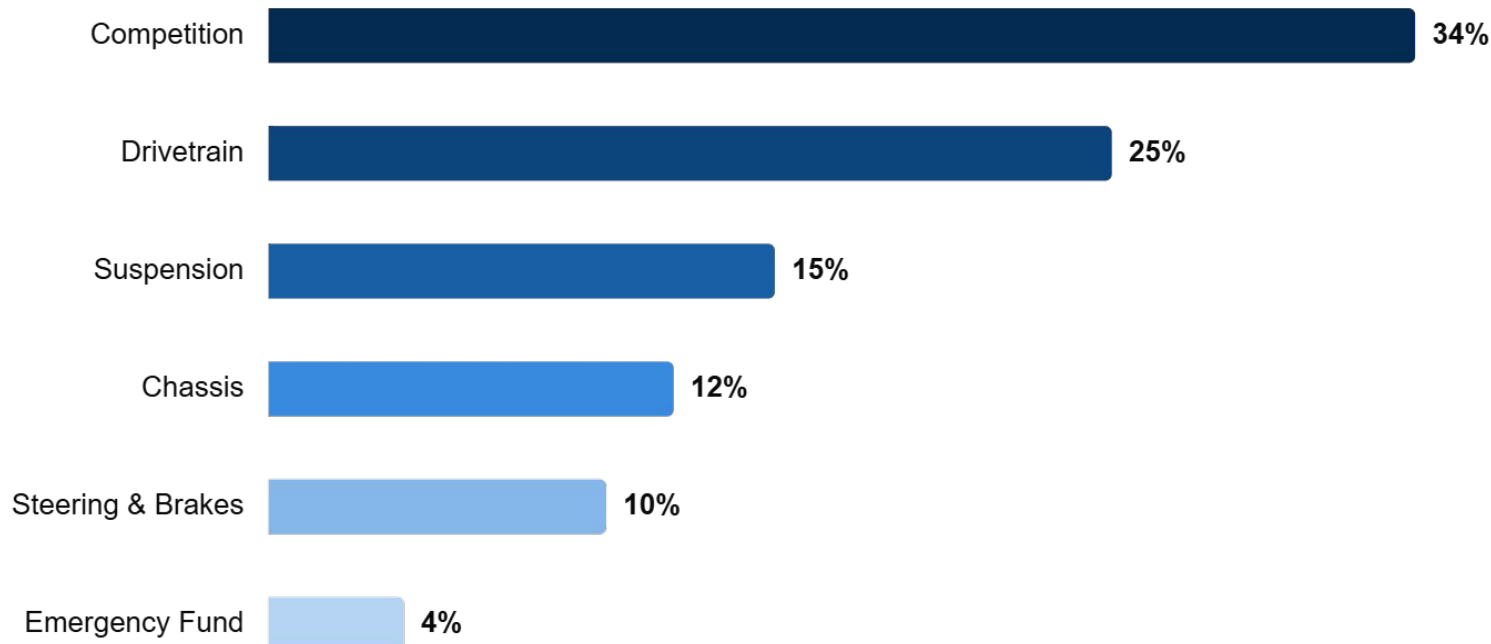


Our Budget and Your Support

Bobcat Motorsports prides itself on manufacturing as much as possible in-house, ensuring that future generations of the team have the skills and tools necessary to build a competitive car each year. However, building a competitive car is not cheap, and while machining parts ourselves helps reduce costs, it does not eliminate them. We need your help to expand our capabilities as a team and afford designing and manufacturing a vehicle each year. All donations, from funds to materials to parts, go in their entirety to supporting the team and ensuring we can compete each year. The breakdown of last year's costs is shown below.

Budget Allocation

2025–2026 season



Sponsorship Tiers



Individual: ~ \$500

A digital Picture of the team

	Partner \$7500 +	Platinum \$5000 +	Gold \$2500 +	Silver \$1000 +	Bronze \$500+
Logo On Car & Site & Framed Pic Size:	✓ X-Large	✓ Large	✓ Medium	✓ Medium	✓ Small
Logo On Competition Shirts Size:	✓ X-Large	✓ Large	✓ Medium	✓ Small	-
Instagram Post, Shop tour, & BBQ invite	✓	✓	✓	-	-
Resume Book & Team Drive day invite	✓	✓	✓	-	-
Use of car for events & Private Drive Day	✓	✓	-	-	-
Livery Input & Custom Machined Gift	✓	-	-	-	-

How to Donate

Sponsorship contributions can be made through:

1. Monetary donation
2. Product donation equivalent to sponsorship level and market value
3. Equipment or service donation equivalent to sponsorship level and market value
4. A combination of the above

If you have any questions or require further information, please contact:
bobcatmotorsports@gmail.com





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2026 - 2027 Season Sponsorship Agreement

Company Name: _____

Contact Name: _____

Phone: Work (_____) _____ - _____ Cell (_____) _____ - _____

Company Address: _____

E-Mail: _____

Sponsorship Amount: _____

How Contribution Will Be Made:

☐ Monetary Donation ☐ Product Donation ☐ Equipment/Service Donation

If Monetary: ☐ Check ☐ Cash

Checks written out to SAE Automotive Interest Club

Amount Donated: _____

Special Terms: _____

Bobcat Motorsports Tax ID# 30-1490700