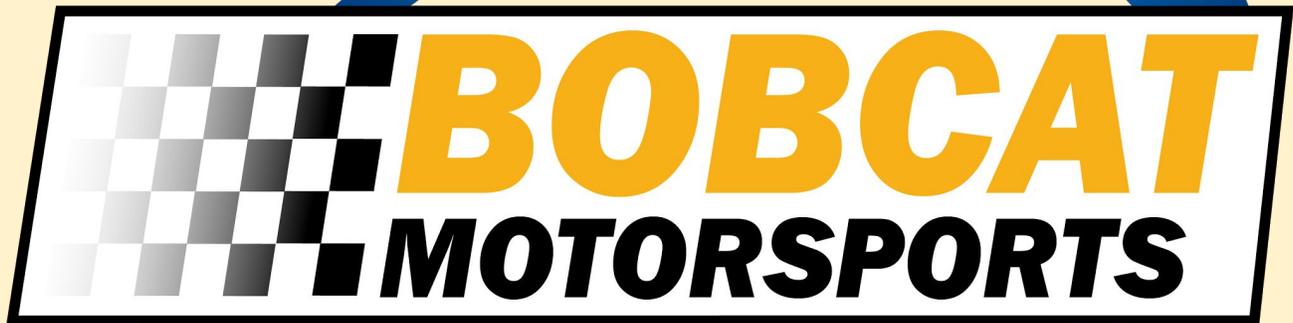




**MONTANA  
STATE UNIVERSITY**

College of  
**ENGINEERING**



*Montana State Racing*

**Sponsorship Packet 2023-2024**



Bobcat Motorsports  
220 Roberts Hall  
P.O. Box 173800  
Bozeman MT, 59717-3800  
bobcatmotorsports@gmail.com

## Team Overview



Bobcat Motorsports is an extracurricular organization that partners with senior design teams to compete in the Society of Automotive Engineers Baja competitions. The team engineers and builds a new car every year, using the fall semester for design and spring semester for manufacture and testing.

Being on the team helps give students hands on experience manufacturing the parts we design, and working with a real budget and real deadlines.

Bobcat Motorsports is a 501c3 nonprofit organization.

Sponsoring Bobcat Motorsports allows you to support a valuable educational experience for engineering students, and allows your business to increase its brand awareness and overall visibility in the community.

Typical competition budget:

Build of the car (parts and materials)

\$10,000

Competition costs (travel, lodging)

\$7,000

Misc. (emergency funds, last minute purchases)

\$2,500



## Sponsorship Tiers

### Individual Donation - Any amount

- Digital Team Photo

### Bronze Sponsorship: \$250 - \$499

- Logo on Car
- Framed Team photo

### Silver Sponsorship: \$500 - \$999

- Logo on car
- Framed Team photo
- Company profile and link on team website

### Gold Sponsorship: \$1000 - \$1999

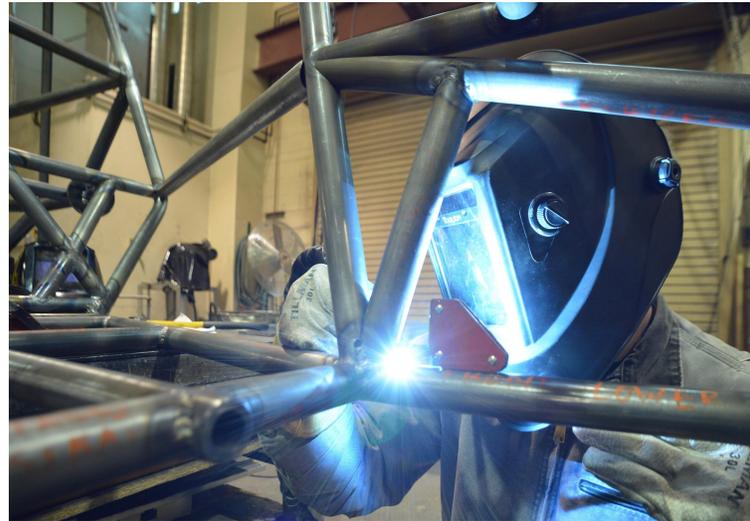
- Logo on car
- Framed team photo
- Company profile and link on team website
- Invite to Sponsor BBQ

### Platinum Sponsorship: \$2000 - \$5000

- Logo on car
- Framed team photo
- Company profile and link on team website
- Use of a Bobcat Motorsport car for company events (display)
- Invite to Sponsor BBQ

### Partner Sponsorship: \$5000+ (limited to 1 per season)

- Logo on car
- Framed team photo
- Company profile and link on team website
- Use of a Bobcat Motorsport car for company events (display)
- Invite to Sponsor BBQ
- Preferred Use of BAJA Car Firewall for Large Primary Logo with Custom Livery





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## How to Donate

**Sponsorship contributions can be made through:**

1. Monetary donation
2. Product donation equivalent to sponsorship level and market value
3. Equipment or service donation equivalent to sponsorship level and market value
4. A combination of the above

If you have any questions or require further information, please contact:  
**[bobcatmotorsports@gmail.com](mailto:bobcatmotorsports@gmail.com)**



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## 2023 - 2024 Season Sponsorship Agreement

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone:    Work (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_                      Cell (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Company Address: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Sponsorship Amount: \_\_\_\_\_

How Contribution Will Be Made:

Monetary Donation     Product Donation     Equipment/Service Donation

If Monetary:  Check     Cash

**Checks written out to “MSU Alumni Foundation”, with “SAE Automotive Interest Club”  
in memo please.**

Amount Donated: \_\_\_\_\_

Special Terms: \_\_\_\_\_

\_\_\_\_\_

MSU Alumni Foundation Tax ID# 81-6001649